



## February 2009

- GHS Welding Students
- Business and Education Summit
- Business Succession Planning
- Disaster Preparedness/Recovery
- NE Entrepreneurship Summit
- 2009 DCounty Career Fair/Expo
- Dawson Estates Progress
- Gothenburg State Bank
- Dawson-Gosper Hero Flight

## Dawson-Gosper Hero Flight

The 2008-2009 class of the Dawson Area Development Leadership Class has taken on the Project of organizing a Dawson County-Gosper County Hero Flight for WWII Veterans. The project continues to gain momentum as the date to tour the memorials draws closer.

The Dawson-Gosper County Hero Flight is taking 50 individuals (25 Veterans & 25 Escorts) to Washington DC to view the WWII monument, meet dignitaries from the Armed Forces and do some sight-seeing in our nation's capital June 5-7, 2009.

The Veterans will spend two days traveling to and from DC and have an exciting and moving day viewing the monuments and attending a ceremony where they will lay a wreath at the Tomb of the Unknown Soldier at Arlington National Cemetery.

Over 25 applications from area veterans have been received. The deadline for applications is March 6, 2009. After that date, a class committee will review all applications received and prioritize them according to the criteria listed on the application. Veterans chosen for the Dawson-Gosper Hero Flight will travel at no expense to them. Therefore fundraising efforts will be taking place throughout Dawson and Gosper Counties [click here to finish story.](#)

## FEATURE: Gothenburg State Bank - Over 100 Years and Still Pioneering

In 1902, The Gothenburg National Bank was chartered by the Treasury Department with original officers: Charles E. Ford, President; H.L. Williams, Sr., Vice President; E.J. Loutzenheiser, Vice President; and G.G. Hampton, Cashier. In addition, E.G. West served on the Board of Directors. All of these men resided locally with the exception of Charles Ford who lived in Chicago.




Gothenburg State Bank - Downtown Gothenburg location on the corner of 9th and Lake Avenue.

H.L. Williams, Jr. (Harry), son of H.L. Williams, Sr., was elected a director of the bank. The bank converted to a state-chartered bank in 1915. Since that time, the bank has been known as the Gothenburg State Bank. On March 15, 1917, Harry Williams was elected president. He held this office until his death in 1965. Following the death of Harry Williams, his son, Robert M. Williams, was elected president of the bank. In addition to spending time managing the family's ranching operation, he spent a portion of each day in the bank. Robert M. Williams died in 1973. At this time, Laurens Williams, brother of Robert Williams, from Washington, D.C., was elected to serve as chairman of the board. Following the death of Laurens Williams in 1975, Matthew H. Williams, son of Robert M. Williams, was elected chairman and president, positions he still holds today. Other bank officers, who spent considerable time over the years working for the bank, include: E. Dean Kugler, R.R. "Jim" Aden, Ivar "Bud" Johnson, Clara Mae Gallagher, Luella Jensen, Ronald Rittscher, and Duane Oliver.

The bank and the Williams family have been continuously involved with the Gothenburg community. The main building, which still houses the bank today, was built in 1890. This structure has been remodeled several times. In 1978 the bank building was renovated, incorporating many of the old architectural designs.



On September 1, 1999, Gothenburg State Bank purchased the Bank of Brady along with its branch in Maxwell. This has expanded the banking operations to not only Gothenburg, but also to the Brady/Maxwell areas. The bank offers full service banking at all of its locations. In addition, three ATM's are located in Gothenburg & Brady.

The current Board of Directors are: Matthew H. Williams, Chairman, Michael R. Hilderbrand, Monty Schriver, Luke Rickertsen, Nathan Wyatt, and Duane M. Oliver. From its beginnings in 1902, until today, the bank's total assets have grown to over \$100 Million. Gothenburg State Bank has been providing banking services and products for over 100 years. Gothenburg State Bank is locally owned and works hard to offer their customers the best in banking by offering a full line of banking products and services. 



## Gothenburg High School Welding Students Spend a Day Visiting Baldwin Filters, Eilers Machine and Orthman

Mr. Dan Scherer of Gothenburg High School recently set up an all day learning excursion for his welding students. The day started in Gothenburg with a tour and some interactive activities put together by the staff out at Baldwin. "You know it has been years since I have been in here, in fact, I don't think I've been through this plant since it opened. This is as good of a learning experience for me as it is for my students," said Mr. Scherer.



Jerry Hagan of Orthman Manufacturing provides GHS welding students with a tour of the facility.

The students then traveled to Lexington for late morning and afternoon visits to Eilers Machine and Welding and Orthman Manufacturing. By the end of the day, these students were exposed to a wide variety of welding applications in three world class companies here in Dawson County.

Please review page 5 of this newsletter. You will find a tri-fold brochure that Baldwin had put together prior to the arrival of the students. As many ABE groups tour different companies throughout our county, we would encourage businesses that participate to develop something similar to better engage the students while they visit your facility. [Click here to see the brochure.](#)

## FREE Business Succession Planning Workshops in the Area

West Central Nebraska Development District in partnership with North Platte Community College will be offering free workshops on Business Transition Planning beginning in January at six locations including: North Platte, Mullen, Imperial, Ogallala, Lexington and McCook. The keynote speaker at these workshops will be Odee Ingersoll the Director of the Nebraska Business Development Center at the University of Nebraska at Kearney.

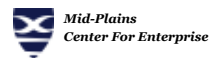
Mr. Ingersoll is a Member of the Institute of Business Appraisers and the National Association of Certified Valuation Analysts and has spoken on this topic in numerous locations. We will also have a panel of local service providers present to answer any industry specific questions that may arise.

Please feel free to contact Winsome Backer (info below) via email or phone with any questions.

January 6th - North Platte - 6 to 9 p.m. CST  
January 20th - Mullen - 6 to 9 p.m. CST  
February 5th - Imperial - 6 to 9 p.m. MST  
February 23rd - Ogallala 6 to 9 p.m. MST  
March 10th - McCook 6 to 9 p.m. CST

### March 31st - Lexington 6 to 9 CST

Winsome Backer - West Central Development District  
308 289 2231 (cell) - 308 284 6077 (office)  
wbacker@wcndd.org



## Linking Business and Education Leaders Summit Retaining our Youth and Growing our Workforce

**WEDNESDAY, MARCH 4, 2009 - CCC COLUMBUS**

Registration Deadline: February 25, 2009

Ensuring a skilled, competent, and sufficient workforce is one of the most critical issues facing large and small business. Due to the state's aging population, fluctuating unemployment rate, and continuing economic growth, Nebraska's businesses are struggling to hire and retain the skilled workforce they need to prosper.

Please join us for an engaging Leaders Summit that will encourage the sharing of knowledge and experiences to take action for future success while incubating relationships between business and educators.

### Who should attend? ABE Participants & Supporters!!!

Business: CEO, HR Managers, Production Managers, and CFO

Education: Superintendent, Principal, School Board, Teachers

**Click here for registration webpage or email: [jbdad@cozadtel.net](mailto:jbdad@cozadtel.net)**


Sponsored by: CCC Columbus, Columbus Area Chamber, Workforce Development, Dept. of Ed., NEEDED

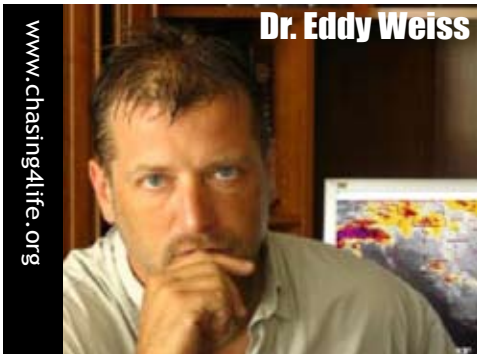
## Hero Flight - CONT.

to raise the necessary money for this trip. Donations have been steadily coming in since the project was announced. The first major fundraiser will be a "Souper Luncheon" to be held in Lexington at the Grand Generation Center on February 22, 2009 from 11 am to 2 pm. This fundraiser is sponsored by Wal-Mart Associates, Lexington City Employees Committee, and the Dawson Area Development Leadership Class. Letters to corporate and individual businesses requesting donations have been mailed. Two more major fundraisers are being planned in Cozad and Gothenburg. Watch for further information on these fundraisers.

Any questions as to veteran's applications, ways to donate, or any other information needed can be obtained by calling Dawson Area Development at 308 784-3902, or by emailing Deb Jensen at [djdad@cozadtel.net](mailto:djdad@cozadtel.net)

**Disaster Preparedness  
Recovery Presentation - Cozad**

On February 3rd at the Cozad Library, various Dawson County businesses took part in a free Disaster Preparedness presentation given by specialist Dr. Eddy Weiss. Thank you to the area businesses who took advantage of the program. Dawson Public Power, Cozad Chamber of Commerce, Stonehearth Estates, KRVN, Orthman Manufacturing, Lexington Housing Authority, Gothenburg Housing Authority, City of Gothenburg, Peterson's Supermarket, Frito Lay, The Gothenburg Times and The Rodeway Inn. The "Every Business Should Have a Plan" booklet published by Homeland Security is accessible by clicking below on the cover of the document. 



**every** business will walk away with a plan.



www.ready.gov

click here  
to download

# 2009 NEBRASKA Summit on Entrepreneurship

**FEBRUARY 27, 2009**

The Cornhusker Marriott ~ Lincoln, Nebraska

**SEATING IS LIMITED. NO REGISTRATION FEE.**

**PRE-REGISTRATION REQUIRED : [www.nebraska.edu/entrepreneurship](http://www.nebraska.edu/entrepreneurship)**

The Nebraska Summit on Entrepreneurship is sponsored by the Nebraska Business-Higher Education Forum, The Gallup Organization and the University of Nebraska.

## SUMMIT AGENDA

- 8:30 a.m. Registration [pre-registration required] and Networking
- 9:00 a.m. Opening session
  - University of Nebraska President James B. Milliken
  - Governor Dave Heineman
  - Tom Townsend, President and CEO, Scooter's Coffeehouse
  - Bo Fishback, VP Entrepreneurship, Kauffman Foundation
  - Students from Lincoln Public Schools, Southeast Community College and University of Nebraska-Lincoln
- 12:00 p.m. Luncheon
  - University of Nebraska President James B. Milliken
  - Kimberly Loui, Executive Director and Special Advisor to the President, Arizona State University - "The University as an Entrepreneur"
- 1:30 p.m. Breakout Sessions
  - Track 1 : Sustaining Entrepreneurship in our Global Economy
  - Track 2 : Financing Entrepreneurship in Today's Environment
  - Track 3: Partnership in Entrepreneurship - Creating New Business Enterprises
- 3:00 p.m. Adjourn - Have a great weekend!

Registration and information : [www.nebraska.edu/entrepreneurship](http://www.nebraska.edu/entrepreneurship)  
(402) 472-2129 or [nfaustman@nebraska.edu](mailto:nfaustman@nebraska.edu)



# WANTED

*You are Invited!*  
*please plan to attend the*

## DAWSON COUNTY CAREER EXPO/FAIR

- ★ BUSINESS OWNERS
- ★ BUSINESS MANAGERS
- ★ ENTREPRENEURS
- ★ HUMAN RESOURCES MGRS.
- ★ COMMUNITY COLLEGES
- ★ UNIVERSITIES
- ★ TECH/TRADE SCHOOLS
- ★ JOB SEEKERS
- ★ PARENTS
- ★ STUDENTS
- ★ PROFESSIONALS
- ★ COMMUNITY LEADERS

or someone who is simply interested in developing the future workforce of Dawson County?

**WHEN:** Tuesday, March 17th 2009 • 10:00am - 2:00pm

**WHERE:** Dawson County Fairgrounds - Lexington

\*coffee, lunch, and refreshments will be provided

Dawson Area Development and the ABLE Program invite you to participate in the 2nd Annual Career Expo for high school students from Lexington, Cozad, Gothenburg, Elwood, SEM, Eustis-Farnam, and Overton. We hope to introduce a variety of careers to the students by allowing them participate in **HANDS-ON** activities such as, exploration of equipment, operating computers, and interviewing area employees and employers. Exhibitors are asked to explain skills, training (high school and beyond), wage range, and job satisfaction in their chosen careers and provide the students with a chance to "experience" careers. This is an opportunity for area businesses promote your programs, visit with students about your business and career opportunities, share about your career and responsibilities with the students. Last year over 400 students attended the Fair and this year we are expecting in the 500 to 600 student range. Thank you for your support of the ABLE program. We look forward to a great event for our area students and businesses.

Please RSVP to sign up for the fair by contacting John Bell at the DAD Office.

308 784 3902 or [jbdad@cozadtel.net](mailto:jbdad@cozadtel.net)



## Dawson Estates (CROWN Housing Project) Building Progress Update

If you have driven by South Adams Street in Lexington, North B Street in Cozad, or the Goshen 2nd Subdivision in Gothenburg, you may have noticed the progress in the construction of the fifteen (15) CROWN homes in Dawson County. All fifteen have their concrete foundations done, five of them in Lexington are completely framed, the five in Cozad are being framed as this article is written, and Gothenburg will be the next site the framing crew moves to after Cozad is complete. The developer, Dana Point Development Corp., will begin advertising for prospective tenants within the next few months. Tenants gross income must be at 60% or below of the county area median income. Rents will be based upon that income level. These three bedroom, two bath, and double car garage homes will be a welcome addition to the housing stock in the Dawson County area. Watch for further updates in the near future and notifications when the owner begins to take applications to rent these new homes.




A total of 15 new homes will be constructed with 5 in NE Cozad (pictured), 5 in SW Lexington, and 5 in SE Gothenburg. All five in Lexington are currently framed and roofed.



Once the homes are framed and roofed in Cozad, framing will begin in Gothenburg.

## Baldwin Filters Brochure Handed Out to Students - Increases Student Engagement



DAWSON AREA DEVELOPMENT  
GHS—Welding Students  
January 27, 2009

Welcome Area Students

Gothenburg location

### Exploring Baldwin

- Realizing the potential... of a world wide market
  - Growing stronger
  - Broad coverage
  - Commitment to growth
- Advancing the technology... to build a better filter
  - Designing filters
  - Manufacturing filters
- Extending the limits... of quality products
  - Combined quality
  - Distribution
  - Network advantage
- Giving our customers... the service they deserve
  - Catalog research
  - Customer service
  - Service engineering
  - Catalog / technical hotline
- Providing customer support through sales and marketing
  - Electronic connection
  - Marketing support
  - Strategic positioning



### SCAVENGER HUNT


Complete as many things as possible on the list. Check the blue box after you complete the task.

### TOURING THE SHOP FLOOR

ASK QUESTIONS?

Examples:

- Are all the filters made the same?
- Who designs the filters?
- What machines make the job easier?
- Are there any byproducts (waste that slow production)?



SAY HELLO TO SOMEONE WORKING ON THE PRODUCTION LINE

HOW MANY DIFFERENT PARTS ARE MADE IN THIS LOCATION?

### TOOLING

LATHES, DRILLS, PRESSES

How many pieces of equipment did you see in the Tooling Area?

### ENGINEERING

Ask Mike what his favorite CAD program is. Tell him what CAD program you have at school.

### THE HANDS ON EXPERIENCE

- Assemble a filter
- Select the weld seam that meets the specifications.
- Do a nondestructive strength test for the welds attaching the bail handle to the endcap.


Resistance Spot Welding is one of the oldest of the electric welding processes in use by industry today. The weld is made by a combination of heat, pressure, and time. As the name implies, it is the resistance of the material to be welded to current flow that causes a localized heating in the part. The pressure is exerted by the tongs and tips. The time is how long current flows in the part, which is determined by the material thickness and type, amount of the current, and cross-sectional area of the welding tips and contact surfaces.

### CAREER OPPORTUNITIES

Baldwin Filters became part of CLARCOR (NYSE), a diversified group of manufacturing companies, in 1991. The CLARCOR companies share ideas and technology and create solutions that lead to better products. Baldwin is the leader of CLARCOR's Engine/Mobile Filtration Segment.

CLARCOR provides filtration products and services to a worldwide customer base and maintains expert product quality, an extensive distribution network and the industry's broadest product line.

Baldwin Filters provides many opportunities for you to further your career. We offer a variety of established career paths in engineering, accounting, marketing, sales, business analysis, human resources, information technology and production.



White  
www.baldwinfilter.com

As we continue as a county to promote living and working in the area, often educators or businesses will contact me and ask for help in setting up a relevant experience for a certain group of students. I feel that Baldwin Filters has always done a very good job in preparing for students whether it be for the Business and Industry Tour, The Career Fair, Educational Planning Night, or a specialized tour like this one for the GHS Welding Students. I wanted to share this tri-fold brochure as an example for other businesses to follow to better engage students when they visit your facilities. Baldwin does a good job of getting the students to interact. Thanks. John. jbdad@cozadtel.net